

# Adriana Studer

Former D1 student athlete & current MBA student at Marquette University

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## EDUCATION

### Marquette University, Milwaukee, WI

JULY 2022 - MAY 2025

Bachelor of Science in Business Administration, Marketing

### Marquette University, Milwaukee, WI

MAY 2025 - AUGUST 2026

Masters of Business Administration

## EXPERIENCE

### NCAA Division 1 Athlete — *Marquette Volleyball*

JULY 2022 - DECEMBER 2025

### Journey21, Oconomowoc, WI — *Marketing Intern*

MAY 2025 - AUGUST 2025

- Supported marketing initiatives through content creation, campaign coordination, and research.
- Contributed to digital marketing efforts to boost brand awareness and ensure consistent messaging

### Kwik Trip, La Crosse, WI — *Brand Ambassador*

NOVEMBER 2023 - JUNE 2025

- Capitalized personal brand by strategically utilizing name, image, and likeness to secure a partnership.
- Developing and posting videos to enhance the visibility of both personal brand and Kwik Trip products.

### Holland Group, Milwaukee, WI — *Fulfillment Specialist*

MAY 2022 - AUGUST 2022

- Worked with a small team to pack & fulfill online orders.
- Helped develop a more efficient assembly line process, improving overall workflow.

## HONORS

Big East All Academic Team  
(2022–2025)

Père Marquette Scholarship  
for academic excellence

WIAA Scholar Athlete

Lake Country Lutheran High  
School Distinguished Athlete  
for performance, leadership,  
and sportsmanship

## VOLUNTEERISM

### Milwaukee Sting, WI — *Youth Coach*

JANUARY 2024 - PRESENT

Demonstrate and lead drills  
to teach volleyball skills.

### Running Rebels, WI — *Volunteer*

JAN 2023 - JAN 2025

Led activities while building  
relationships and mentoring  
local youth.

### Soles For Jesus, WI — *Mission Trip and Office Support*

JANUARY 2017 - PRESENT

Served in Kenya, Africa and  
provided support with  
various projects.